



B2B CAT LITTER MANUFACTURING / OEM / PRIVATE LABEL / EXPORT

OEM Cat Litter Process Guide

A buyer-friendly workflow for developing private-label cat litter from inquiry to shipment.

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Prepared for importers, distributors, retail chains, e-commerce brands, and private-label buyers.

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A buyer-friendly workflow for developing private-label cat litter from inquiry to shipment.

OEM workflow

Use this sequence to plan formula approval, packaging, production, and shipment.

Step	Buyer action	Redhill output
1. Inquiry	Share market, product type, target price, packaging size	Initial recommendation and questions
2. Formula	Send benchmark or target specification	Sample plan and formula options
3. Quote	Confirm MOQ and packaging	FOB/CIF quote and lead time
4. Artwork	Provide brand files and label text	Packaging layout support
5. Sample	Test product and packaging direction	Adjusted sample if needed
6. Production	Approve order and payment terms	Batch production and QC
7. Inspection	Arrange third-party inspection if required	COA, MSDS, packing records
8. Shipment	Confirm shipping documents	Export documents and loading support