



2026 PRODUCT MANUAL / OEM CAT LITTER / PRIVATE LABEL / EXPORT

Redhill Cat Litter Product Manual

[6 PRODUCT LINES](#)

[OEM FORMULAS](#)

[PACKAGING GUIDE](#)

[QC CHECKLIST](#)

[EXPORT PLANNING](#)

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Redhill Cat Litter Product Manual

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This manual summarizes product positioning, common specifications, OEM options, packaging formats, quality-control checkpoints, and export planning notes for professional cat litter buyers.

1. Product Portfolio

Product supply programs

Redhill coordinates six practical cat litter categories for international B2B buyers through legally separate affiliated manufacturers. The proposed production site and final specification are confirmed for each project.

Product	Material	Positioning	Typical Buyer Fit
Clumping Bentonite - Ball Granules	Bentonite	Premium mineral clumping	Retail brands, distributors, supermarket SKUs
Clumping Bentonite - Crushed Granules	Bentonite	Value-oriented mineral program	Value tier, high-volume distribution
Tofu Cat Litter	Soy fiber	Low-dust plant-based litter	Urban homes, e-commerce, Asian markets
Cassava Cat Litter	Cassava starch	Lightweight biodegradable litter	Premium plant-based buyers
Traditional Mixed	Tofu + bentonite	Mainstream hybrid formula	High-volume Asian retail and private label
All-Plant Mixed	Tofu + cassava + plant fibers	Clay-free premium hybrid	Eco-focused brands in Europe, North America, and Oceania

2. Specification Guide

Reference specification ranges

These are non-binding planning references. Final methods, limits, production site, claims, packaging, and acceptance rules must be confirmed in the approved specification and live quotation.

Item	Typical Range	Buyer Notes
Particle size	0.3-4.0 mm depending on product	Fine particles improve coverage; larger granules may reduce tracking.
Moisture	Controlled by formula and production batch	Moisture affects shelf life, clumping, and container loading weight.
Dust	Low-dust treatment available	Important for premium positioning and online reviews.
Clumping	Fast-clump and hard-clump options	Adjust binder, bentonite grade, and plant formula ratio.
Odor control	Fragrance-free, light fragrance, carbon, or deodorizing granules	Choose according to local consumer preferences and claim compliance.
Disposal	Plant-based disposal wording requires review	No universal flushability or septic-safety claim is made; follow local wastewater, plumbing, and label guidance.

3. OEM and Private Label

Customization scope

OEM projects usually combine product formula, packaging format, artwork language, evidence requirements, and shipment plan. Redhill coordinates the buyer brief and assigned affiliated manufacturer for standard or customized programs.

Area	Available Options
Formula	Clump strength, dust level, particle size, plant/mineral ratio, odor-control additive, color particles, health-monitoring granules
Packaging	5L, 6L, 10L retail bags, vacuum packs, 20L woven bags, 25kg bags, jumbo bags
Artwork	Private-label layout, multilingual text, barcode area, importer information, claim wording review
Documents	Batch COA when agreed, SDS where applicable, transaction documents, origin documents where applicable, and inspection evidence when specified

Project workflow

A clear workflow helps buyers control sample approval, packaging timing, production assignment, evidence, and release conditions.

Step	Buyer Input	Redhill Output
Inquiry	Product type, target market, packaging size, destination port	Initial recommendation and quotation questions
Sample	Benchmark sample or target specification	Standard or customized sample plan
Quotation	Confirmed quantity, packaging, incoterm	FOB/CIF/DDP quotation and lead-time estimate
Artwork	Brand files, text, barcode, importer details	Packaging layout support and production proof
Production	Order confirmation and payment terms	Assigned-site production, agreed checks, and packing records
Shipment	Forwarder or destination details	Applicable transaction documents and agreed loading evidence

4. Packaging and Loading

Packaging options

Packaging should balance shelf presentation, freight efficiency, bag strength, and local retail expectations.

Format	Typical Size	Use Case	Notes
Stand-up pouch	5L / 6L / 10L	Retail and e-commerce	Strong branding area, good for plant-based SKUs
Flat-bottom bag	6L / 10L	Premium retail	Stable shelf display
Woven bag	20L / 25kg	Wholesale mineral litter	Durable for heavy bentonite products
Kraft bag	25kg	Natural or eco positioning	Confirm moisture barrier requirements
Jumbo bag	500kg / 1000kg	Bulk repacking	Efficient for distributor packing lines

5. Quality Control

Pre-shipment quality checklist

For first orders and new private-label projects, buyers should define the required batch records, methods, acceptance rules, and inspection evidence before production.

Check	What to Verify	Evidence
Appearance	Particle size, color, foreign matter, fragrance consistency	Batch photos and retained sample
Dust	Buyer-approved target and test method	Agreed batch record or COA field
Clumping	Clump speed, hardness, and bottom-sticking tendency	Batch test photos or video
Absorption	Water absorption ratio, method, and moisture control	Agreed batch record or COA field
Packaging	Bag seal, print quality, label content, carton or pallet condition	Inspection photos
Loading	Container cleanliness, loading quantity, pallet layout	Loading photos and packing list

6. Export Planning

Shipment planning notes

Logistics cost varies significantly by product density, packaging format, port choice, and destination region. Mineral litter usually maximizes container weight earlier; plant-based products often fill container volume first.

Topic	Practical Buyer Note
Port options	Common northern China export choices include Dalian, Tianjin, Tangshan, and Jinzhou depending on route and forwarder plan.
Incoterms	FOB is suitable for buyers with existing forwarders. CIF/DDP can be discussed when freight planning support is needed.
Documents	Confirm document requirements before production, especially for private-label shipments and destination-specific declarations.
Reorder planning	Allow enough time for packaging production, formula adjustment, quality inspection, and sailing schedule changes.

7. Buyer Action Checklist

Before requesting a final quote

A precise inquiry shortens response time and reduces quotation revisions.

Buyer Input	Recommended Detail
Product	Product type, benchmark brand, required formula or target performance
Packaging	Bag size, material preference, language, barcode, carton or pallet requirement
Quantity	Trial order quantity, regular order volume, container plan
Destination	Country, destination port, incoterm, forwarder contact if available
Compliance	Required documents, claim wording, local label requirements

This manual is a commercial buyer resource. Final specifications, prices, and claims should be confirmed in the signed quotation, proforma invoice, and production agreement.