



B2B CAT LITTER MANUFACTURING / OEM / PRIVATE LABEL / EXPORT

Cat Litter Packaging Options

Packaging formats and planning notes for private-label cat litter buyers preparing retail or wholesale orders.

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CONTACT

info@redhillpetsupplies.com

+86 186 8622 2559

redhillpetsupplies.com

Prepared for importers, distributors, retail chains, e-commerce brands, and private-label buyers.

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Standard formats

Packaging choice affects shelf positioning, loading efficiency, MOQ, and artwork lead time.

Format	Typical size	Use case	Notes
Stand-up pouch	5L / 6L / 10L	Retail shelves and e-commerce	Good visual branding area
Flat-bottom bag	6L / 10L	Premium retail	Stable shelf presentation
Woven bag	20L / 25kg	Wholesale and distributor channels	Durable for heavier mineral litter
Kraft bag	25kg	Natural or eco-positioned SKUs	Confirm moisture barrier needs
Jumbo bag	500kg / 1000kg	Bulk repacking	Best for distributor or local packing lines

Artwork checklist

Confirm required label content before bag production to avoid delays.

Item	Requirement
Front panel	Brand, product name, core claims, net content
Back panel	Ingredients, usage instructions, warnings, importer details
Compliance	Country-specific language, barcode, recycling marks, claim substantiation
Production	Final AI/PDF artwork, color proof, bag material confirmation